

# MANUFACTURING/ PRODUCTION

PARTNER BROCHURE

www.westernhygiene.ie

#### INTRODUCTION

Since our inception in 1988 Western Hygiene's core philosophy has been 'to be the very best, every day, at what we do'. This mantra has served us extremely well as we continually adapt, evolve, develop and grow.

As market leaders in the hygiene and healthcare sectors we ensure that we are always at the cutting edge of innovation with a strong focus on sustainability and the environment. Therefore, we source our product lines through internationally recognised and sustainable manufacturers. We also ensure that our top-class, branded products deliver value and reflect best 'cost in use' for our customers.

Brands include: Dr Weigert / GOJO / Purell / Prodifa / Thomil Profesional / Tork / TTS.

Exceed our customers expectations every day and inspire

exceptional hygiene standards in every location.

To support our customers in the Hygiene, Healthcare and Service Sectors with innovative and effective hygiene

solutions along with perfect delivery and service.

**Our Vision** 

**Our Mission** 

# CON





# **Our Pillars**

Western Hygiene can / will support all of your hygiene needs with respect to Manufacturing / Production. Our current pillars include:

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AGRICULTURE

**ENGINEERING** 



FOOD





**MEDICAL** 

DEVICES

MECHANICAL



**TRANSPORT** & LOGISTICS



The outbreak of COVID-19 has led to an unprecedented demand for hygiene products as government bodies publish guidelines advocating the use of sanitisers, soaps and other hygiene products. Consequently, a wide gap between supply and demand of hygiene related products and services quickly arose.

As an established business of over 30 years we have a SUPPLY CHAIN that is unrivaled in the market. We recognise that the Manufacturing sector is at the forefront of the fight against the spread of COVID-19. Its role is crucial in the provision of sanitization and maintenance of hygiene and cleanliness in Food Production, Medical Device Manufacturing, Engineering and much more. In this fight Western Hygiene can be your expert partner!

COVID-19 APPROVED PRODUCTS		DELIVERY
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All of our COVID-19 approved products adhere to the highest standards as set by the Department of Agriculture, Food and the Marine.

Our staff are happy to provide contact free delivery. If however you do require us to enter a site – we have established protocols to ensure the safety of our customers and staff.

# Fighting COVID-19

REMOTE **SUPPORT** MODEL

STAFF TRAINING

We have invested heavily in a new remote service model and as a result you can engage with us through any of our digital channels, in addition to our **Customer Champions** and Sales personnel.

Our staff have been trained in all COVID-19 related hygiene protocols and can offer you expert advice and guidance, as needed.

Western Hygiene adopts a hygiene zone model whereby it separates its products across nine pillars. Within each zone we have an expansive range of products and solutions specially formulated to meet the needs of our customers. Products are wide ranging and span all of your hygiene needs – why not arrange a consultation with us to find out more!



AUTOMOTIVE







**FLOORCARE** 



**INDUSTRIAL - SHOP FLOOR** 





LAUNDRY



**OFFICE & BOARDROOM** 



PERSONAL CARE & PPE



WASHROOM

# **HYGIENE ZONES**

#### Western Hygiene Manufacturing/Production

#### **Cleaning &** Consumables

Automotive Cleaning Deli Packaging Bags, Bin Liners & Bins Floorcare Furniture Cleaning **Glass Cleaning** Green Range Warewashing Washroom Surface Cleaning

#### **Dispensers &** Equipment

Aircare Concentrated Detergents Equipment & Accessories Hand Towel Dispensers Industrial Dispensers Laundry Systems Sanitiser/Soap Dispensers **Toilet Tissue Dispensers** Touchless Sanitary Bins Warewashing Systems

#### **Object Cleaning** & Wiping

Industrial Wipers Healthcare Cleaning Cloths Hygiene Wipes

#### PRODUCTS

#### Hand Hygiene & Personal Care

First Aid Lotions Occupational Skincare Patient Wipes PPE Sanitisers Soaps

#### Paper Products

PANELPANIA

Facial Tissue Hand Towels Napkins & Table Top **Toilet Tissue** 

#### Services

Aircare Service Feminine Hygiene Floor Mats Solutions Tork Cube



#### **Your Benefits**

#### $\downarrow$ Customer Staff Costs

We can eliminate staff time spent on dilution, changing products, training, ordering and delivery management (via our Hygiene Solutions).

#### $\downarrow$ Overall Cost / Time

Adopting online flexible service models enables us to pass on significant cost savings to you, our customer! With a distributed sales team operating exclusively online - you also benefit from ease of access to people you know and trust. No more waiting until we are in your area!

#### ↑ Efficiencies on Delivery and Ordering

Our supply chain and logistics are best in class.

 $\downarrow$  Risk

We can help minimize your exposure to litigation.

#### $\downarrow$ Carbon Footprint

We use non-toxic, high grade products that can be reused and recycled.

 $\downarrow$  Accidents

Via our 24/7 Training and FREE Advisory Service (available to your staff).

↑ Compliance

Product line meets regulatory requirements.

#### Western Hygiene Manufacturing/Production

#### **Customer Service**

Our award-winning Customer Champions are recognised for their friendly, attentive and extremely professional approach in meeting the needs of each customer. Management is committed to maintaining a Quality Management System that complies with all the requirements of the globally recognised BS EN ISO 9001:2008 Quality Standard.



Western Hygiene has a portfolio of full-service hygiene solutions which can be tailored to each client. Our expert team can undertake a remote site assessment and build a financial proposal (at a price point that works for you). Our key strength is our ability to work to customer needs, we have an option to suit every client. We can supply/install/maintain dispensers and equipment, provide training, ensure that you never run out of product and support you with simple pay as you go options - you choose the right plan for your business!

#### Consultation

#### FREE

Our FREE consultation is the first step in determining what hygiene needs you have and what type of product/solution will work best for you.

This initial consultation acts as a needs assessment and helps you to prioritise your requirements - whether for one site or multiple sites, across sectors.

#### PHYSICAL /REMOTE OPTION - SPRING 2021

suitability. options

#### **Solution Delivery**

#### FREE EQUIPMENT / INSTALLATION

- Equipment – depending on the solution chosen, we will supply and install our Dispensers & Equipment FREE.

- Standard with product purchase
  - o Data Sheets & Wallcharts
  - o Employee Training Videos
  - o Remote Advisory Service

agreed.

BE

#### OUR

#### **CUSTOMER**

# What to expect?

### **Our Engagement Process**

#### Site Survey /Proposal

Based on your requirements you have the option to request a site survey (carried out by our staff), this affords you the opportunity to map products across your site(s), ensuring compliance with regulations and

Thereafter, we will issue you with a financial proposal - this proposal will offer a minimum of 2 'packages' in terms of price point, facilitating choice and budgetary

#### **Orders & Support**

**OPTIONS** 

Depending on the solution chosen you will have access to various order fulfillment options:

- Pay as you go – order online via our 24/7 client portal.

- Customer Champions - will contact you at a time

- Managed Service - we take care of everything!

**Plus** - You will be able to avail of special customer discounts.

#### Western Hygiene Manufacturing/Production

# Quality, Service And Innovation You Can Trust!



# **HYGIENE SOLUTIONS**

FOR ALL YOUR HYGIENE PRODUCT NEEDS

Western Hygiene has over 30 staff who are expertly trained across our product range. This ensures that our customers can have confidence not only in our service but also in the use and application of products.



Declan acts as your dedicated Customer Success Representative. Handpicked from our team, he brings over 25 years sectoral experience. His role is to be your guide and to always find the right product and solution to fit the demands of your business.

**Declan Ryan Customer Success** Representative



Sales Development Manager's role is to establish and develop relationships between customers, suppliers and other partners. Emmett will help identify hygiene requirements relevant to your business and implement changes where needed.

**Emmett Ryan** Sales Development Manager



performs a crucial role within Western Hygiene liaising with our sales and his service staff to service gets to our customers on time.

**Martin Collins** Logistics Manager



Director

As Company Director, Natallia is our COVID-19 Officer and ISO Manager, maintaining our BS EN ISO 9001:2015 Quality Standard, ISO 14001:2015 Environment Standard, 45001:2018 Health & Safety Standard and W.18.4.73 Waste Management Compliance. Operating to these standards, Natallia Collins offers our customers confidence and peace of mind in the knowledge that we operate to the highest international levels in quality and performance at all times.



As Logistics Manager, Martin ensure installation, delivery and

#### OUR TEAM



Your Customer Champion supports your day-to-day experience with us; and so, Sinead will be your point of contact with regard to ordering, efficiency and ensuring that you are always on the optimal pricing structure to meet your needs.

**Sinead Daly Customer Champion** 



**David Collins Sales Manager** 

As the leader of Sales in Western Hygiene, David ensures his team are highly trained on our full product range with the latest innovations. This knowledge is then passed on to our customers ensuring that they always get the optimum for our products and services giving them best value along with peace of mind.



Michael leads Finance, Purchasing and IT Innovation within Western Hygiene. This ensures we offer all our customers continuous supply chain at the best price supported through our IT integrated management system

As Office and IT Manager,

**Michael Collins** Manager Finance & IT



**Kevin Collins** Managing Director

As Managing Director, Kevin is responsible for Strategic Planning and Development for the organisation. Generating international links with manufacturers, learning emerging trends including compliance related issues then sharing this knowledge within Western Hygiene. This activity in turn supports our customers as we offer innovation and sustainable quality products that are best in class along with expert domain knowledge, optimal delivery and pricing.

#### Western Hygiene Manufacturing/Production

#### CSR / GREEN - CREDENTIALS



#### **Corporate Social** Responsibility

We care deeply for the community in which we live and work; and so, we invest!

- In youth development through sporting organisations, as we strongly believe that sport contributes to a better world, it encourages our young people to become team players and helps them deliver higher standards both on and off the field.

- Sponsoring charities and organisations that are run on a voluntary basis, as we believe it is very important that people who volunteer their time are supported by the corporate sector where possible.





Environment

Western Hygiene is keenly aware of the

to reflect this. In addition to our waste

management policies and extensive

pollution and our carbon footprint.

environment and we model our business

green product range; we aim to minimize

Supporting this agenda, all of our sales

cars on the road, less C02 emissions, less diesel consumption and a cleaner

healthier environment for everyone.

team operate remotely; this means - less

Care

We source our products through internationally recognised 'sustainable' manufacturers like Dr Weigert, Gojo, Prodifa, Thomil Profesional, Tork and TTS. Our products and systems deliver the best 'cost in use' value for our customers while also delivering the highest quality.







the European Union (Packaging) Regulations 2014

# Award Winning

SFA National Award for Achievement, Innovation & Excellence "Highly Commended Services"

"Best Cleaning and Hygiene Services Provider" in the National Retail Supplier Awards 2015 and 2016.

"Best Hygiene Solutions Provider" in the National Retail Supplier Awards 2019





- Western Hygiene has been registered in accordance with the provisions of
- Our Waste Certification ensures that we are compliant with regulations
- governing waste disposal by recycling bottles, cardboards, engine oil, pallets,
- paper, plastics and waste. We recycle batteries and appliances through WEEE including any materials deemed as waste associated with our business.

#### CASE STUDY



Cummer Transport have been in business since 1994 and specialise in Dairy Haulage.

The business works closely with dairies, transporting milk in food grade bulk liquid trailers these containers and the process surrounding collection adhere to strict hygiene and safety guidelines

Cummer Transport prides itself on transport efficiency, adherence to protocols and quality, ensuring that customers have peace of mind with respect to their product.

#### Details:

- 5 Trucks
- Each Tanker has 29,500 Litre Capacity
- 32 Counties

#### PRODUCTS / SOLUTIONS SUPPLIED



## Significant Savings in Staff Times and Labour

## up to 1 week

Based on a saving 30-45 mins per week, Cummer Transport estimate that they save ~one week per year (in staff hours) by using Western Hygiene as a hygiene partner.

#### Cost Savings Related to:

- Online Ordering
- Delivery Service
- Financial Portal
- Access to Information
- Advisory Service

Customer Orientated Engagement Model



#### WHY US?

"I'm very happy with the excellent products and service that I'm getting"

John Collins / Owner / Cummer Transport



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